

THE DUCATI GIRL

Motorcycle media, brand partnerships,
and authentic storytelling.

6.2M

VIEWS / 12 MO

8.4%

ENGAGEMENT

1.2M

MONTHLY REACH

94%

ACTIVE RIDERS

01 • AUDIENCE

Who's Watching



02 • DEMOGRAPHICS

32%

FEMALE AUDIENCE

62%

AGED 25–44

94%

ACTIVE RIDERS

03 • SERVICES

CONTENT CREATION

Reels, photography, and lifestyle storytelling.

PRODUCT REVIEWS

Honest analysis of gear, comms tech, and apparel.

BRAND AMBASSADORSHIP

Long-term partnerships with exclusivity.

EVENT COVERAGE

Trackside media, launches, and live hosting.

Trusted By

DUCATI	ARAI	REV'IT
CASSONS AUSTRALIA	MERLA MOTO	SKRAM EYEWEAR
BULL-IT JEANS		

05 · RATE CARD

SINGLE REEL

Concept · shoot · edit · publish.

CONTENT PACKAGE

3 reels + 5 stills + stories.

AMBASSADOR (3 MO)

Ongoing creative & exclusivity.

LET'S RIDE TOGETHER

hello@theducatigirl.com

theducatigirl.com · @theducatigirl · Response within 48 hours